

## **Edward Olive – fine art photographer & wedding photographer**

### **Estimate for photographic session**

Date of estimate:

This estimate is valid to be accepted within 7 days from the date of emission by email and conditional on the photographer still being available for the date of the photography session.

Date of photographic session:

Location of photographic session:

### **Photographic services**

The principal difference with this offer of photographic services lies in the fact that the photographer is a fine artist /fine art photographer and not a standard press, advertising, fashion or wedding photographer.

Edward Olive accepts fine art photography commissions relating to corporate and social events, weddings, magazine reportages, corporate image makeovers and advertising.

His photographic and artistic aims combine photojournalistic principles, personal style, and techniques, mixing reality with fantasy... a magical alchemy designed to produce unique images that transmit emotions and sensations through selective focus, balances of light and shade, colors from another world and age (when real film was still used)... capturing moments or bringing elements to our attention that without that split second photographic capture would be lost forever.

This is the added value. The eye of the artist.

### **Full digital Reportage**

Photographic reportage with high level professional I digital reflex camera(s) (generally Canon 5d mk ii 22 mp), connected to the most technologically advanced lenses (almost all Canon L and generally fixed focal length ultra fast f1.2-f1.4) to obtain natural, creative, artistic photography in any lighting conditions.

The aim is to allow clients to access a different level of photography producing radically different, modern, spontaneous, individual, unique pictures capturing moments and souls from the point of view of a photographer whose ideas of aesthetics and the capture of emotion differ radically from those of the wedding photographers whose pictures we have seen so often in the wedding albums of friends and relatives.

Different photographic styles, concepts and schools of thought are put together instinctively producing an unmistakable style, with the pictures taken, selected and worked on in image post-production personally by the photographer. The photographer's vision is fused with the people and moments present during the day of the shoot resulting in images which at times show, at times imply... but always shot as reality without posing or contriving.

The majority of pictures produced are generally high contrast black & white, but can also be in creative colors when the photographer sees a combination of colors that come together harmoniously combining with the colors of the time of day in an aesthetically pleasing way, looking always to produce cinematographic and/or artistic and/or vintage and/or timeless photos.

This reportage includes:

- Photos taken in the bride's residence or suite, the ceremony, dinner and party - number of photos: 150
- The photos selected in high resolution in hard drive from 12-22mp in JPEG approx. 8-16 MB per photo thus allowing for the production of copies on photographic paper in excess of 40x60cm+.
- 8 hours of photography
- The photos selected will be included in a web page for family and friends with a gallery and slideshow.
- A digital album / book of the photos selected and designed and compiled personally by the photographer following his free artistic vision.
- 1 large print from analog photos taken during the photographic session (minimum 40x60cm) (unframed) limited to 5 copies per picture, signed and numbered personally by the photographer (see note below on fine art film photography)

### **Fine art film photography**

A photographic service provided to high level clients concentrating solely on artistic pictures taken with modern and/or vintage film cameras using 35mm film and/or medium format film of the kind normally only used at the highest levels of photographic portrait, fashion or art reportages using cameras such as Hasselblad + Carl Zeiss t\*, Mamiya 645, Rolleiflex etc

The photo(s) are taken, selected, scanned and worked on in image post production by the photographer. Film development, print production, and any framing will be undertaken in collaboration with professional photographic laboratories.

**Price: euros**

### **Requirements of the photographer during the event**

- A table with chair near to an electric socket within the room where the dinner or party is held (to download photos from digital camera(s) to hard drive(s), charge batteries etc)
- A person close to the bride & groom will be nominated by the bride & groom to identify the most important guests (siblings, grandparents, bridesmaids etc)
- A person close to the bride & groom will be nominated by the bride & groom to advise the photographer before each major event of the day (cake cutting, present giving etc)

## **Additional services**

- Additional copies of the book/album are available at 200 Euros per book/album (during 6 months after the wedding)
- If there are additional digital photos available (because finally a number of digital photos is produced in excess of the quantity specified in the estimate) these digital photos will be available in high resolution JPEG 8-16mb approx. in hard drive for the wedding couple at a price of 20 Euros per digital photo
- If there are analog photos taken during the photographic session these will be available in large prints (minimum 40x60cm) at a price of 1000+ Euros per picture (during 6 months after the wedding) (unframed) limited to 5 copies per picture, signed and numbered personally by the photographer

## **Notes:**

- This estimate is valid for acceptance up to 7 days after the date of from the date of emission by email and conditional upon the photographer still being available for the date(s).
- The travel and hotel costs of the photographer are included in the price.
- Acceptance of this estimate will be in writing accompanied by the payment of a booking deposit of 1,000 Euros which is non-returnable and non-refundable and which will be deducted from the payment of the balance of the price of the photographic session.
- Half the balance of the price will be paid to the photographer on the day of the photographic session and the other half will be paid when the images have been finished in image post production by the photographer and are ready to be transferred to the hard drive of the client/ready to be shipped in hard drive and/or pen drive to client and/or ready to be sent via email or FTP
- The photographer who takes the photos will be the photographer contracted except in cases of force majeure or due to causes beyond the control of the photographer that include, but are not limited to, illness or incapacity of the photographer.
- The photographers will not, under any circumstances be responsible for any payment or indemnity to the client or third parties in the event of loss of or damage to photos and/or digital photo files due to causes due to causes beyond the control of the photographer that include, but are not limited to, acts of god, force majeure, civil uprising, acts of terrorism, war, vandalism, theft, fire damage, flooding, customs and scanning and/or x-ray, acts or omissions or delays or transport problems caused by or to transport operators or companies, airlines, airport authorities, train companies and train station operators and authorities, bus and coach and coach station operators, taxis, loss or damage caused by the acts or omissions of photographic laboratories (including the loss of or damage to photographic film(s))
- The photographers will not, under any circumstances be responsible for any payment or indemnity to the client or third parties beyond or above the amount of the booking deposit and any other funds received from the client directly related to this estimate.
- Some of the photos may be included in the portfolio, web page, publicity material, press articles, documentaries and news items in the media, photographic exhibitions, photographic competitions, and publications by the photographer or related and or including his photography
- This estimate and all photographic services are governed by Spanish law with jurisdiction in the courts and tribunals of Madrid, Spain.

Signed client: ..... Signed photographer: .....

Date: .....

(Send signed copy to photographer: by email scanned, by regular mail or by hand)

## Recent prizes and nominations

### "Hasselblad Masters Awards

*The Hasselblad Masters Award is the most prestigious awards in the industry, each year celebrating the best in both established and rising photographic talent. Masters Awards are given in recognition of a photographer's contribution to the art of photography and are judged on overall photographic ability, encompassing creativity, composition, conceptual strength, and technical skill. Past Masters include both renowned artists of international standing as well as promising newcomers in a wide range of fields and discipline"*



2009 - Edward Olive has been selected as one of ten finalists in the Wedding Social category of the Hasselblad Masters Competition. Winners of the Masters competition will be announced on the 1.1.2010

The 2009 Masters Jury consists of Efreim Raimondi, Anton Corbijn, Joachim Ladefoged, Steve McCurry, Danqing Wen, Tim Flach, Guillaume Cuvillier, Hasse Persson, Xie Mo, Douglas Kirkland, Ian Farrell, Thomas Gerwers, Howard Bernstein, Peter Bialobrzdeski, and F.C. Gundlach."

<http://www.hasselblad.com/masters/masters-2009-video-presentation.aspx>

2009 – First prize of the Jury of PHE PHotoEspaña in their competition "Otoño al aire libre"

# PHE09

XII Festival Internacional  
de Fotografía y Artes Visuales  
[www.phe.es](http://www.phe.es)

Note: PHotoEspaña - the International Festival of Photography and Visual Arts of Madrid, began in 1998 and has now evolved into a celebrated photography forum. The Festival's program gives the general public and specialists a chance to see extraordinary works created by the most prestigious Spanish and international image-makers. In the past decade, over 600 exhibitions have been presented in museums, art centres and galleries, which have attracted more than half a million visitors each year, making PHotoEspaña the largest cultural event in Spain and an important stop on the international art circuit.



2009 - Finalist International Photography Awards – category –professional wedding

"2009 International Photography Awards Announces Winners of the Competition

Edward Olive was awarded in the International Photography Awards Competition. International Photography Awards (IPA) has announced the winners of 2009's competition.

Edward Olive was Awarded: Honorable Mention in People - Wedding category for the winning entry *"Real wedding photos."*

The 2009 International Photography Awards received nearly 18,000 submissions from 104 countries across the globe. IPA is a sister-effort of the Lucie Foundation, where the top three winners are announced at the annual Lucie Awards gala ceremony. The Foundation's mission is to honor master photographers, to discover new and emerging talent and to promote the appreciation of photography. Since 2003, IPA has had the privilege and opportunity to acknowledge and recognize contemporary photographer's accomplishments in this specialized and highly visible competition. [www.photoawards.com](http://www.photoawards.com)

2008 - First prize in the analog photography competition "Mi mejor positivado" de La Fotografía / Kodak Spain

### **Recent exhibitions**

2010 - Citypulse Sensual - Galería Moro - Santiago de Chile – Collective exhibition

2009 - Hasselblad Masters 2009 – Copenhagen, London, New York, Hong Kong, – Collective exhibition – wedding photography

2009 - Citypulse Stop making sense (lomography) - Galería Moro - Santiago de Chile – Collective exhibition – lomographic photography

2009 - Citypulse Biosphere - Galería Moro - Santiago de Chile – Collective exhibition – urban photography

2009 - Photoespaña PHE "El agua de Madrid" – Madrid - Collective exhibition – fine art photography

2008 - "Rioja en los Sexto Sentidos" – Bodegas Franco Españolas – La Rioja - Collective exhibition –social photography

## **Publications by Edward Olive**

2009 – “Private collection”



A private collection of the work of Edward Olive. Exclusively fine art female nudes and erotica, moments of intimacy in public and private, flashes of female sensuality taken in hotel rooms at night, private residences, public parks, beaches, lifts or wherever. Shot mainly on medium format film - color, black and white, negative & slide using the Hasselblad 500cm and Carl Zeiss t\* lenses. Also used: 35mm compact and reflex cameras and the panoramic Hasselblad xpan. Shot exclusively using available light, without the use flashes or studio lighting. Available for online purchase from <http://www.blurb.com/bookstore/detail/1096026>

## **Publications featuring pictures**

2010 – Aire Libre – Spanish travel magazine

2010-2009 – Citypulse fine art photography magazines

2009 – Oui magazine – French bridal magazine – 3 page feature – wedding photography

2009 – La Fotografía digital y actual – Spanish photography magazine – 5 page feature – fine art erotica

2008 – La Fotografía social – Spanish photography magazine – 5 page feature – wedding photography

2006-7 – various Spanish music, urban culture & sports magazines including Serie B, Hip Hop Nation, Hipflow, Urban Fit

### **Television programs featuring pictures**

2010-2008 Explorers Spanish TV travel program (Canal Nou & Punt 2)

## Equipment used:



### Digital:

canon eos 5d mkii

canon eos 5d

### 35mm auto focus:

canon eos 1,

5 x eos 5 / ae2,

eos 300 / rebel

### digital & 35mm auto focus lenses:

canon ef 85mm L f1.2 USM,

canon ef 50mm L f1.2 USM

canon ef 24mm L 1,4 USM ,

canon ef 14mm L 2.8 USM,

canon ef 70-200mm L f2.8 IS USM,

canon ef 180mm L f3.5 macro,

canon ef 24mm L tilt shift

canon ef 50mm 1.4 USM,

canon ef 50mm f2,5 compact macro,

canon ef 15mm f2,8 fisheye

### Medium format

2 x hasselblad 500 c/m + carl zeiss planar 80mm f2.8 t\*, carl zeiss biometar 50mm f4 t\*, carl zeiss sonar 120mm f4 t\* + a12/a24/a16

mamiya m645 + sekkor 80mm f1.9 + sekkor 50mm f2.8

rolleiflex + carl zeiss f3.5 biometar

pentacon six TL + carl zeiss 80mm f2.8, 50mm f4, 150mm f4

### **Other medium format cameras**

afa isolette

agfa clack  
lomo lubitel universal

pouva start

holga cfn

holga woca gcfn  
certo certina  
certo phott

halina 6-4 achromat

brownie cresta  
diana camera (original) x2

### **35mm manual focus cameras**

3x asahi pentax spotmatic II + full range of super takumar lenses

2x olympus om2, om40 + fast om lenses

3x minolta srt 202/203 + fast lenses

### **35mm zone focus cameras**

lomo smena symbol  
lomo smena 8m  
lomo smena 8

### **35mm rangefinder cameras**

kiev ttl

### **35mm auto focus compact/ point and shoot cameras**

leica cm (fixed focus 40mm f2.8)

leica mini ii (fixed focus 35mm f3.5)

contax t2

contax tvs ii

olympus mju ii /stylus epic (fixed focus 35mm f2.8)

fujifilm natura black (24mm f1.9)

leica cm

contax t2

canon af 35 ml (40mm f1.9)

### **35mm zone focus compact/ point and shoot cameras**

lomo lca (original)

leica cm (is also zone focus)

contax t2 (is also zone focus)

2x olympus xa-2

olympus xa-4

minox gt

### **35mm half frame zone focus compact/ point and shoot cameras**

Olympus pen (35mm f2.8 lens half frame zone focus)

### **35mm fixed focus compact/ point and shoot cameras**

vivitar ultra wide & slim

## Bio

Edward Olive was a commercial litigation lawyer in London & Paris until throwing in the towel to pursue his more artistic interests working as a professional screen actor, based since 2002 in Madrid, Spain.

Edward got into photography by chance only in 2005 when he purchased his first camera (an entry level digital reflex Canon 350d) to shoot his own actor's book on a tripod with remote control. Finding he enjoyed the experience he started shooting actor & musician friends & the people living and working in his neighborhood Chueca (central Madrid's equivalent of Soho or Le Marais).

Again by chance in summer 2006, when shooting street portraits, the owner of the local antique postcard shop offered him his first professional job, shooting his daughter's wedding. Having no idea how to shoot a wedding and having only one camera (ca Canon 5d digital reflex) one lens (an 85mm f1.2 L ultra fast portrait lens) and no flashgun he shot the wedding all on available light relying on instinct alone, reacting to the events and the people as he found them at a discreet distance, posing nobody and faking nothing.

Exchanging html design classes for his English classes with a local computer programmer he built his first website to put up the pictures on the internet. The home made website of his photos was an instant success and from then on he suddenly found he was a "wedding photographer" travelling across Europe to shoot his web visitors' weddings.

Dissatisfied with the focused perfection of modern digital images and seeking an alternative look for his pictures he started adapting analog lenses (he extracted from broken old cameras with a large metal hammer we understand) onto his digital reflex using masking tape and built DIY lighting from microphone stands, disco lights and Kelvin correction gelatin discarded by technicians on his acting jobs.

In autumn 2006 he bought his first film camera, a 1980's Russian point-and-shoot (a cult Lomo LCA) using some very expired color film they were throwing out of the local photography store. Delighted with the dreamlike qualities and vintage colors, he hasn't looked back. He continues to shoot almost exclusively analog cameras, still preferring the oldest expired film he can find, shunning the contemporary digital post-produced Photoshop look of current commercial & fashion photography, in favor of the grittier, earthier, unpredictability of expired film whether color negative, slides, black & white or Polaroid type instant film.

Edward freely admits that it wasn't until he bought his first Hasselblad in 2007 (the classic V series 500c/m with Carl Zeiss t\* lenses) that he really found his instrument of choice. He still uses other cameras for reasons of variety, speed, ultra fast lenses or the discretion and convenience of a 35mm compact camera but takes a pair of V series 6x6 cameras & wheelie bag loaded with 120 & 220 film backs, as he says, when he really means business. Slideshow of his Hasselblad work:  
<http://www.flickr.com/photos/edwardolive/sets/72157600189073777/show/>

Outside weddings Edward's pictures range from street photography to nudes, often combining his location wedding travel to shoot personal projects inspired by the new places & people, admitting he still takes more photos for himself just for fun than he does to try and sell later to clients, taking some consolation from the new ideas that come from expression, reinvention & experimentation, free from any commercial pressures, that can later be applied at work to put food on the table.

Edward's wedding photography style is still, as it was on his first assignment, instinctive, unprepared and natural, preferring to keep an open mind, only reacting to the events as they unfold, at times keeping discreet and shooting off long lenses and at times getting into the thick of the parties as just another guest... and in the wildest Latino weddings can even be seen shooting his pictures dancing merengue with female guest in one hand and camera in the other.

Edward's reportages are typically focused on the capture of emotion: the groom hugging his best friend from Australia; the little girl crying under the table; the best man whose lip trembles during his speech; the father of the bride with eyes closed on the dance floor at 4am with drink in the air to favorite tune... but often also involve trademark candid sensual and even erotic images of his brides & female wedding guests. He describes his work as often treading in certain shots on the limits of what catholic mothers in law can be persuaded to remain calm over without swinging their lead lined handbags at the foreign photographer.

Edward aims to project in his work the contrasts and contradictions that exist within himself and within people in general. He wears Italian silk suits to work but takes some shots that step out of line. He uses perhaps the world's best cameras and lenses yet feeds at times them with the worst Chinese made "black and white" film that has in reality neither black nor white dreamy red blurred images. A combination of the perfect public image and internal private thoughts that combine to make up the people we are, conforming and breaking society's norms. His aim is to one day attain the vocal control of Pavarotti yet to turn it on his head Sex Pistols style refusing to sing correct notes.

Edward's admits that his studies of Stanislavski and work as professional actor have helped him in his wedding photography concentrating on the capture of real emotions, the desire to obtain a cinematographic look & an obsession to eliminate any hint of over acting in his portraiture work. However he is the first to say that both his acting and photography is really and more fundamentally a form of self expression to convey emotions through the use of the third person, emotions that in his own personal life he finds more difficult to release. In his photography the capture of the emotions of others and in his acting work the "theatrical mask" that is the portrayal of a character.

Ironically Edward has said from his earliest years he never wanted to get married himself, even admitting that just seeing the grooms standing at the front of the cathedrals with everyone looking gave him a cold sweat until photographic matters got him back to thinking shutter speeds on the little kids running around at the back of the congregation and the inadvertent rising up of female guests' dresses. Recently there has been a slight softening of his hard line, stating that if he ever did get hitched it would be as Elvis in Las Vegas with the bride as Marilyn on YouTube with only one photo taken, preferably of the bride & preferably without all her clothes, which would be the role of the only guest.

Artistically Edward lists influences from William Claxton; Joe Buissink, the VIP Beverly Hills wedding photographer; Anton Corbijn (particularly his work with U2); Mario Testino's informal "backstage" reportage and Japanese Flickr photographic maestro Toshihiro "Tommy" Oshima. However he feels that more important than seeking same medium influences are other sources of inspiration whether other artistic media such as music, literature, dance... or simply travelling, going for a run in the park on a day off or spending all day in bed with someone who matters.